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# JACINTA MBA

SENIOR WEB DEVELOPER

## PROFESSIONAL SUMMARY

Detail-oriented Senior Web Developer with over a decade of expertise in the IT industry, specializing in HTML, SQL, and Content Management Systems. Demonstrates a strong analytical aptitude and a proven track record of enhancing web applications and user interfaces for optimal performance. Committed to applying these skills to develop innovative solutions that meet and exceed business requirements.

## EMPLOYMENT HISTORY

MAY 2020 - PRESENT

### Senior Web Developer, Delta Sigma Theta Sorority Inc.

- Lead the development and maintenance of the organization's public website, member portals, and mobile apps.
- Streamlined the implementation of user/system requirements for new digital assets.
- Fostered effective communication between technical and non-technical stakeholders.
- Pioneered content management strategies, focusing on Accessibility standards and web application best practices.

OCT 2017 - MAY 2020

### Lead Business Consultant, FordDirect, Perficient, Inc.

- Primary Business Analyst responsible for coordinating all development efforts on the Brandsites (Ford.com and Lincoln.com) website applications.
- Create business requirements, coordinate all integrations and communicate to all departments involved to guarantee successful project completions.
- Lead facilitator of internal Business Analyst team charter meetings to ensure understanding of BA expectations and compliance with BA role requirements.

SEP 2010 - SEP 2018

### Freelance Web Design, Detroit, MI

- Innovatively designed websites to elevate company's marketing endeavors.
- Delivered ready-to-use graphics in HTML/CSS for print and web operations.
- Crafted and executed effective social media strategies, boosting brand visibility.

AUG 2008 - FEB 2009

### IT Technician/Helpdesk specialist, CENTRAL TRANSPORT, Warren, MI

- Proactively maintained system integrity, delivering daily status reports.
- Enhanced device performance through thorough cleaning and repair.
- Optimized company hardware and software through configuration.
- Championed user training program for issue resolution.
- Streamlined operations by resolving diverse IT issues.

## EDUCATION

MAY 2017

### Master of Science, Computer Science, University of Michigan - Dearborn, Dearborn, MI

3.2 GPA Coursework in Software Engineering and Database Systems

MAY 2008

### Bachelor of Science, Computer Science, Spelman College, Atlanta, GA

Minor in Mathematics

3.0 GPA

## SKILLS

HTML/CSS/JS



CMS (Wordpress, iMIS)



SQL/Database Management



Responsive Design



Adobe Creative Suite Web Development Tools



UI/UX

